

# Change Management



Many businesses invest in new technologies or process improvements only to see low adoption rates, resistance to change, or limited business impact. Without a structured approach, transformation efforts can fall short, leaving organizations stuck in a cycle of frustration.

## THE ZINATA ADVANTAGE

Zinata's mission is to ensure successful implementations by putting people first and creating an environment that integrates people, processes, and technology. By empowering teams and fostering adaptability, Zinata helps clients maximize value from technology and ensure sustainable success.

## EQUIPPING CLIENTS WITH CORE COMPETENCIES

- Align leadership on the definition of project success.
- Identify impacted stakeholders across the organization.
- Provide tools and techniques to raise awareness, desire, knowledge and ability to affect change.
- Assess and improve project health across leadership, sponsorship, project management, and change management.
- Track adoption metrics and reinforce successes.

## ROADMAP FOR SUCCESS

A successful change initiative starts with a **well-defined roadmap** that provides clarity on execution, expectations, and outcomes. Zinata's structured approach ensures that all stakeholders understand their roles and responsibilities, fostering alignment and accountability.

Drive consistency,  
minimize disruption,  
and accelerate  
adoption.

Smoother execution  
and a repeatable  
framework for future  
improvements.

Empower teams to  
solve problems and  
sustain long-term  
success.

## THE KEY TO LASTING CHANGE

"We're supporting the business while moving the project forward—it's been immensely helpful to have this structure in place."

KINAXIS/ZINATA CUSTOMER

Change management is never a solo endeavor. True success comes from **strong collaboration** across teams, ensuring that improvements are not only implemented but also sustained over time. Effective collaboration proves that while technology can enable change, real transformation happens when the right people come together to plan, execute, and sustain progress.

Maintain business continuity during change initiatives.

Set clear expectations and foster structured teamwork.

Balance daily responsibilities while driving improvements.

## THE IMPACT OF OUR APPROACH

Zinata doesn't just implement change; we empower organizations to **sustain it**. Our methodology ensures:

- Leadership alignment.
- Preparedness for impacted individuals.
- Continuous tracking of adoption metrics.
- Enduring tools and skills that extend beyond the engagement.

## PARTNER WITH ZINATA

At Zinata, we don't just help organizations manage change—we help them embrace it, sustain it, and grow with it. Our people-first approach ensures that transformation isn't just a project, but a lasting shift that empowers your teams and strengthens your organization.

ELEVATE YOUR PEOPLE.  
TRANSFORM YOUR SUPPLY CHAIN.



Contact Zinata to get started.