CLIENT SUCCESS STORY

INDUSTRY > Consumer Products Goods Company

REVOLUTIONIZING INVENTORY MANAGEMENT: LETSI

THE HIGHLIGHTS

The consumer products company faced challenges with global inventories and SKU turnover, leading to **non-performing inventory and unsustainable reduction efforts.** Clear leadership declarations initiated a solution process, dismantling business silos and introducing the **Learning to See Inventory (LETSI)** tool.

LETSI facilitated a 10% reduction in finished goods inventory without compromising service levels. Similar cost reductions were achieved in raw and packaging materials. **LETSI's widespread adoption across the organization complemented by its integration into SAP Business Warehouse** ensured its permanent embedding, addressing systemic issues effectively.

THE HEADLINES



Reduction In Finished Goods Inventory Without Compromising Service Levels



www.zinata.com © 2024 Zinata Inc. | All Rights Reserved. Ready to make and deliver with speed by unlocking the potential of your people and reimagining your processes?

TALK TO AN EXPERT





SITUATION

A consumer products company faced consistent global inventories with significant variation across businesses and supply chains. **High SKU turnover and differing success rates of new SKUs contributed to non-performing inventory.** Previous reduction efforts faltered due to "just in case" inventory decisions.

PROBLEM

- Significant SKU turnover
- Efforts to reduce inventory were not sustained
- No visible business metric for all
- Business operating in silos

SOLUTION

To address systemic issues, clear leadership declarations established corporate and business unit goals. Business silos were dismantled while exploring effective tools. The **Learning to See Inventory (LETSI)** tool emerged, known for its simplicity and visibility. LETSI, a graphical display of inventory by SKU, **enabled planners to identify dead stock and make adjustments without creating service risks.** Up to 10% of inventory was found to be dead stock, largely eliminated through LETSI interventions. Its integration into SAP Business Warehouse facilitated global accessibility, embedding LETSI capability permanently into the organization.

BENEFIT

- 10% reduction in finished goods inventory
- Service levels uncompromised
- Similar cost reductions in raw and pack materials
- Widespread adoption of LETSI across the total business



www.zinata.com © 2024 Zinata Inc. | All Rights Reserved. Ready to make and deliver with speed by unlocking the potential of your people and reimagining your processes?

TALK TO AN EXPERT

