CLIENT SUCCESS STORY

INDUSTRY > Food Manufacturer

SCHEDULING SOLUTIONS FOR SUCCESS

THE HIGHLIGHTS

Zinata assisted a major food manufacturer facing cost and production challenges by introducing shared responsibility and leveraging plant expertise. Implementation of scheduling tools and knowledge sharing **improved efficiency and morale**, resulting in significant benefits: reduced changeover times, decreased feed system swaps, lowered overtime, and increased volume with fewer production hours.

Zinata's approach involved thorough analysis, preserving successful practices while proposing improvements. **Consultants built trust and empowered clients to manage their success independently.**

THE HEADLINES





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THE DETAILS



SITUATION

A major food product manufacturer, guided by pillars of quality, innovation, and customer service, faced challenges of high cost structure and production disruptions hindering anticipated growth. Operating practices were inadequate for future directions.

PROBLEM

- Higher cost structure and production disruptions.
- Scheduling process confined to the capability of few.
- Inadequate utilization of plant-wide skillset.
- Lack of scheduling efficiency and knowledge sharing.

SOLUTION

Zinata facilitated a paradigm shift by introducing shared responsibility and leveraging existing plant expertise. Implementation of Zinata Product Wheels and Phenix software streamlined scheduling, freeing resources to focus on critical tasks. Knowledge sharing enhanced preparedness and morale across shifts, improving productivity and customer service. Zinata's approach involved thorough analysis before proposing solutions, preserving successful practices and improving where needed. Consultants fostered trust and credibility, empowering clients to manage their own success.

BENEFIT

- Major line changeovers reduced by 200, minor changes halved
- Feed system swaps decreased from weekly to yearly
- 35% drop in overtime, 67% reduction in Saturday runs
- 6+% volume increase with 2% less production hours



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